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EDUCATION

BSc Information Management for Business
London, UK
University College London, London, UK
September 2022 - July 2026

Key Modules: Managerial & Entrepreneurial Finance, Accounting, Business Analytics, Business Intelligence, IT Project Management, Programming 1 & 2.
Grade: First-Class Honours (equivalent to a 4.0 GPA)

FINANCIAL & ANALYTICAL PROJECTS

Investment Due Diligence & Valuation
London, UK
Mission Zero Technologies (Awarded First-Class)
April 2026

- Secured a face-to-face interview with the co-founder and COO of a London climate technology company through **direct cold outreach**, building the analysis around primary insights on product strategy and target markets.
- Sized the direct air capture market at **£394–788bn** TAM and ~**£7.1bn** SAM from IEA and IPCC data, and compared the company with **three competitors** on technology, energy source, deployment model and estimated valuation.
- Reconstructed the funding history and cap table across **three rounds**, estimating pre- and post-money valuations from implied dilution.
- Recommended a **£10m Series B** investment, backed by a risk matrix, venture capital method valuation and IRR sensitivity across **three exit scenarios.**

Integrated Three-Statement Financial Model
London, UK
Awarded First-Class
March 2026

- Built a **36-month** P&L, cash flow and balance sheet across **ten linked sheets** for a hypothetical Jakarta EV battery-swap start-up, writing every formula from scratch.
- Forecast sales from a pricing structure of **nine price points** across **three revenue streams**, set against Pertamina and Smoot on cost per 100 km, with demand lowered for the rainy season.
- Wrote the supporting schedules for VAT-adjusted cost of sales, depreciation of **five fixed assets** on straight-line and reducing-balance bases, and a **three-SKU stock module** driven by the sales forecast; the balance sheet balances in all **36 months**.

Final Year Consultancy Project
London, UK
Algo Research (Awarded First-Class)
September 2025 - April 2026

- Designed and ran a Van Westendorp price sensitivity study with the Newton-Miller-Smith extension for a planned subscription launch, surveying the client's newsletter base for **422 valid responses**, then compared the results with five Indonesian competitors' pricing.
- Split willingness-to-pay by engagement, employment status and age, and recommended a two-tier launch with a discounted rate for verified students, stress-tested against the client's cost base across **three subscriber-conversion scenarios**; presented findings to the client and the academic panel.

WORK EXPERIENCE

Campus Ambassador
London, UK
Granola AI
September *2025 - June 2026*

- Evaluated Granola's AI-generated notes against source material across **90+ lectures** spanning **8 modules**, scoring accuracy and completeness and logging structured feedback to the company's evaluation tracker.
- Distributed refined notes to a **200-student cohor**t weekly and compiled consolidated revision sets during exam and assessment periods.

Research Analyst Intern
Jakarta, Indonesia
EduALL
June 2021 - December 2021

- Conducted market research on customer trends and structured funnel analysis of consumer behaviour data, translating findings into customer segmentation that informed the company's campaign planning.
- Led a team of **8 interns** in developing lead magnets, contributing to a **38%** increase in lead generation.

ORGANISATIONAL EXPERIENCE

Vice President
London, UK
PPI London
September 2024 - November 2025

- Led the development of a digital membership card system for **750+ students,** specifying a Next.js and Stripe platform and keeping projected monthly running costs below **£10** through a Google Sheets API integration; secured **7 partners** before handover.
- Pitched sponsorship to corporate and SME stakeholders through cold outreach, securing **over £6,000** in combined event sponsorship from Bank Mandiri Europe and BNI, and negotiating a referral partnership paying **£10 per London-based** Livin' by Mandiri sign-up.
- Built cross-sector partnerships across career, cultural and entrepreneurship programming during a period when the society's reach across followers, partners and inbound enquiries grew by **57%**.

Steering Committee
London, UK
Resonance of Indonesia
2023 and 2025 editions

- Led two editions of the UK's largest Indonesian music festival, directing programming, operations, and partnerships for events attracting **800 to 1,50**0 attendees and generating **over £25,840** combined across ticket sales, sponsorship and cross-brand collaboration.
- Oversaw a core organising team of **70+** across **five divisions**, coordinating delivery through Scrum and Jira and handling real-time escalation under live event deadlines.

CERTIFICATIONS & AWARDS

Investment Banking Job Simulation
London, UK
JPMorgan Chase (Forage)
2024

- Identified an M&A target against a client's strategic and financial criteria and built a **DCF** valuation adjusted for a competing bid and supply chain disruption.
- Wrote a two-page client brief with a company profile and a summary of the auction process.

Most Technically Impressive
Bath, UK
University of Bath Hackathon
March 2022

- Awarded for building "Chop & Change," a Chrome extension converting live retail prices into **nine currencies** via an exchange rate API; built with HTML, JavaScript, and CSS.

SKILLS

- **Finance & Research:** Three-statement modelling; DCF and VC method valuation; IRR sensitivity analysis; market sizing (TAM/SAM/SOM); cap table analysis; competitor benchmarking; survey design; price sensitivity analysis
- **Analysis & Tools:** Microsoft Excel, PowerPoint, Word; SQL; Python (Pandas, NumPy); Tableau; Jira (Agile/Scrum)
- **Languages:** Bahasa Indonesia **(Native),** English **(Fluent, IELTS 7.5)**